



FOR IMMEDIATE RELEASE:
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CONTACT:
Karen Coleman
publicrelations@lastfling.org

Sponsorship Opportunities Announced for the Last Fling!

Naperville, IL -- The 2024 Last Fling will take place Labor Day Weekend, Friday, August 30 through Monday, September 2, 2024.

2024 Last Fling Co-Director, Danielle Tufano says, "The Last Fling is a great way to bring our friends, family and community together for one last end-of-summer outdoor party! Even as we cut loose and enjoy ourselves, we can have pride in knowing the money raised through the Last Fling is donated back to area not-for-profits!"

The Naperville Jaycees rely upon monetary and physical support from community partners and in-person volunteers for the Last Fling, their largest annual fundraiser. Whether you or your business is interested in a traditional sponsorship package or a customized plan to fit your budget or target audience, the Last Fling Sponsorship Committee can work with you to develop the best option for your business.

Karen Coleman, from the 2024 Event Planning Committee states, "Attendance at the Last Fling has been incredible the last several years; our Block Party vibe is a bit nostalgic for a simpler time and response has been wonderful to see." She goes on to say, "With that, we have had a lot of interest from local businesses and Community Organizations who want to get their name out in support of the Naperville Jaycees." She advises "If a Sponsor is considering a partnership with the Fling this year, reach out and reserve your spot, the sooner the better, as some benefits or opportunities have limited availability!"

For further information and/or to view our 2024 Sponsorship Brochure, please visit www.lastfling.org/sponsorship. For information on how you, your business or organization can get involved, please reach out to the Last Fling Sponsorship Committee via sponsorship@lastfling.org

We look forward to seeing you at the 2024 Naperville Jaycees Last Fling!

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The Naperville Jaycees is a not-for-profit service organization for young professionals dedicated to personal and professional growth through community service and fundraising efforts. The group's annual events include: Easter Egg Hunt, Lobster Day, Food Drives Pet Pictures with Santa and other worthwhile projects that foster positive change. The group also organizes and staffs the Last Fling in close cooperation with the City of Naperville, the Naperville Park District, numerous Naperville community organizations and hundreds of volunteers. Proceeds from the Last Fling over the past two decades have exceeded \$2M and benefited local civic improvements and other nonprofit organizations in Naperville and surrounding communities. Monthly meetings are open to all, and are held on the second Tuesday of each month at Judd Kendall VFW (908 West Jackson Avenue) in Naperville. Please call the chapter's hotline at (630) 961-9375 or visit their website at naperjaycees.org for more details. For more information, please visit:

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